



LEAD AREA CHAMBER OF COMMERCE

www.leadmethere.org

NUGGETS OF NEWS

MISSION STATEMENT: To be organized for the purpose of advancing the economic, industrial, professional, cultural and civic welfare of the Lead area.

January 2011

Volume 2, Issue 1

Spotlight January Mixers

Number Crunchers

161 W. Main St., Suite C, Lead
5:00-7:00 pm

Kasie and her team would like to help us get ready for the new year and beyond.

Presentations Start at 6:00 pm

- ◆ Getting Ready for Taxes
- ◆ Ameriprice Investment Options



WinterFest

Friday and Saturday
January 21 and 22, 2011

Details inside.....



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THANK YOU TO OUR RENEWING MEMBERS

All Net Connections
Barefoot Resorts
Black Hills Power
Black Hills Retreats
Blue Cactus Bar
Common Cents
Deadwood Economic Development Corp.

Digital Designs
Edge Sports
First Western Insurance
Golden Hills Resort
Lead-Deadwood Regional Hospital
Lynn's Dakotamart
Northern Hills Family Recreation Center

Number Crunchers
Ponderosa Land Surveys
The Real Estate Center of Lead-Deadwood
Jerry Dunn
Monte & Alice Varland

SPECIAL POINTS OF INTEREST:

- WinterFest
- Annual Banquet
- New Board Members
- 2011 Mixers

WELCOME NEW MEMBERS

Simpsons Printing

A family owned, local commercial printing plant; utilizing state of the art technology to produce your printed materials with maximum efficiency and quality. We make impressions!!

www.simpsonsprinting.com (605) 342-1056

Tollgate Farm, Inc.

This is a 26 acre farm in Lawrence County, SD, with rental pasture and two rental residences.

ishtar710@yahoo.com

Lead Area Chamber of Commerce
160 W. Main St., Lead, SD 57754
(605)584.1100/877.428.5590
Fax: (605)584.2209
leadcoc@knology.net
www.leadmethere.org

THE DIRECTOR'S CORNER

WinterFest 2011 is almost here- January 21st & 22nd! We are looking for nominations for this year's King and Queen of Snow & Royal Court; please call us with your nominations. We are also looking for parade entries; this is a great way to promote your business via a light parade float. (Please see the flyer inside this newsletter for more information). The Lead Area Chamber of Commerce is excited to host this annual event again and we hope that everybody can make it to some of the excitement on that weekend! Let it Snow!!!

The annual banquet is quickly approaching! This year's annual social is scheduled for the Friday, February 25th, at the Historic Homestake Opera House. We are excited to hold this event at the Opera House with the proceeds of the event going towards the Opera House's matching grant of \$25,000. Look for more information about the fundraising efforts in the next newsletter. This event is held

every year to celebrate the support from the membership, and beginning of a new year. This past year has been a crazy and exciting year for the Lead Area Chamber of Commerce. We have spent thousands of dollars, in this past year marketing and promoting the Lead area. We have sent hundreds of visitor and relocation packets, and have referred hundreds of phone calls throughout the year to our membership. We have held or assisted with several events in the Lead area, plus the successful chamber mixers throughout the past year.

The Homestake Visitor Center had a wonderful year and had a successful tour season. I would like to thank the Sanford Lab at Homestake for allowing us to continue to give tours of the property in the summer months! The Homestake Visitor Center is preparing for another successful year and hopes to continue to welcome and inform tourists on the community of Lead.

As I stated when I first came to the Lead Area Chamber of Commerce, Lead's future is definitely a bright future with endless possibilities. We have to continue to have a proactive and progressive attitude when preparing for our future. Thank you again for your continued support throughout the year! We are here to work for you the community, and we could not do that without your encouragement and cooperation.



Thank You, *Melissa*

MEETINGS


Chamber Board Meeting
Wednesday, January 19, 8:00 am
First Interstate Bank-Lead

Golden Gang Folding
Friday, January 28, 10:30 am
Golden Hills Resort, Lead
Followed by lunch at the Copper Mountain Grill

SPECIAL NOTES OF INTEREST

RIBBON CUTTING

If you have signed up as a Chamber Member within the last year and have not had a Ribbon Cutting for your company, contact Rhonda to schedule one.



America's Top 10 Snowiest Cities

#6: LEAD, SD

Facts
Average yearly snow: 187"
Snowiest Month: April (33.7")
Snowiest Day: 52" (3/14/73)
Record Depth: 73" (3/1/98)
According to an article recently posted on weather.com.

MEMBERSHIP INFORMATION

Our All Time High Membership: 265

Onsite Visitor Report
Month of November 2010

Phone Referrals.....	261
Visitors.....	329
Visitor Packets Sent.....	7
Relocation Packets Sent.....	1

Website Report
Month of October 2010

Total Website Hits.....	650
Total Page Views.....	2,612

COMMITTEE INFORMATION

Interested in Joining a Committee...

- Winter Fest
- Decorating Committee
- Annual Banquet
- Business Promotion Committee
- National Trails Day on the Mickelson Trail
- Black Hills Wine Festival
- Gold Camp Jubilee Days / Parade
- Neutrino Day
- Mile High Bike Fest
- Festival of Lead Celebrating Lead Ethnic Heritage

If you would like more information about any of these committees, please contact Melissa at chamberdirector@rushmore.com or (605)584.1100. These committees are a great way to get involved in helping our community and meet new citizens.

JANUARY 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 NEW YEARS!
2	3 City Commission Mgt.	4	5	6	7	8
9	10	11 MIXER Number Crunchers 5-7 pm	12	13	14	15
16	17 City Commission Mgt. Martin Luther King Jr. Day	18	19 Chamber Board Meeting First Interstate Bank 8:00 am	20	21 WinterFest MIXER Blue Cactus Bar 5-8 pm	22 WinterFest
23	24	25	26	27	28 Golden Gang Folding Golden Hills Resort 10:30 am	29
30	31 City Commission Mtg.					

2011 Mixers

January 11 (Tue.)
Number Crunchers
January 21 (Fri.) "WinterFest"
Blue Cactus Bar

WE ARE LOOKING FOR 2011 MIXERS!
Call or send an email and we will get it set up for you.
assistantcoc@rushmore.com
(605)584-1100

Thank You for attending the Chamber and Homestake Visitor Center's Holiday Open House

Wells Fargo - Lead

NEW HOURS

Starting Tuesday, Jan 18th, 2011
Lobby: M-F 9a-3p
Drive Up: M-F 8:30a-3p

ADVERTISE IN THE CHAMBER NEWSLETTER

If you are interested in placing a Flyer in our monthly Newsletter, drop off 275-8 1/2 x 11 copies of your flyer, to the Chamber office by the 20th of the month. Your flyers will be included in the following month Newsletter. By using our Bulk Mail Permit, the cost to you is \$30.00.

Our Newsletter reaches over 275 Businesses and Members. This is a great way to promote your business.

For more information:
(605)584.1100
assistantcoc@rushmore.com.



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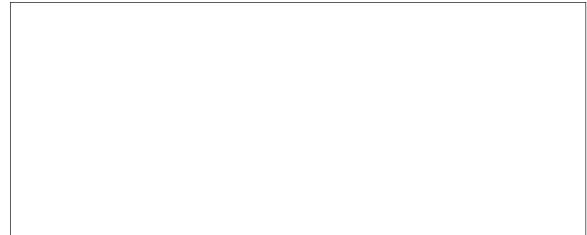
LEAD AREA CHAMBER OF COMMERCE

160 W Main St., Lead, SD 57754

Phone: (605)584.1100 / 1877.428.5590
Fax: (605)584.2209
Email: leadcoc@knology.net
Website: www.leadmethere.org

Return Service Requested

“The City with a Heart of Gold!”



**LEAD CHAMBER
BOARD OF DIRECTORS**

President: Joyce Christiansen
Vice President: Lindsay Tieman
Secretary: Chris Coolidge
Treasurer: Dusty Pinske

Members

Dana Garry
Tracy Island
TJ Larson
Chris Murray
Julie Stone
Reid Stone

Ex-Officio Member

Dr. Dan Leikvold

**LEAD CHAMBER
STAFF**

Executive Director
Melissa Johnson

Administrative Assistant
Rhonda Schaffer

**HOMESTAKE VISITOR
CENTER STAFF**

Executive Director
Melissa Johnson

Gift Shop Manager
Judy Woodworth

Office Manager
Jolene Rantapaa

CHAMBER NEWS

WinterFest

Friday and Saturday, January 21 & 22, 2011

Friday, January 21 - Starting at 5 pm

- Blue Cactus Bar: Chamber Mixer 5-7p
- Crowning of King & Queen of Snow and Royal Court
 - Chili Cook-Off contest
- Manuel Brothers Park: Teamed Snowball Fight 7p

Saturday, January 22

- 8-11a Pancake Feed, Location: TBA
- 11a-3p Terry Peak Slope Style Competition (584-2165)
- Mystic Miner Ski Resort: WinterFest Tubing Special (584-3230)
- 1-3p Free Snowshoeing with a Bay Pass on Mickelson Trail (starting at Englewood Trailhead)
- 3-5p Terry Peak Wine Tasting of Belle Joli Winery - Stewart Lodge
- 4-7p Rail Jam - Manuel Brothers Park
- 4-8p "Cocoa in the Courtyard" - Historic Homestake Opera House Fire Pit, Outdoor Winter Movie
 - 5p Rod N' Gun Club Soup Feed
 - 5-8p White Chili & Cornbread - Center of Hope
 - 6p Black Hills Power Parade of Lights
 - Fireworks over the Open Cut following Parade
 - City Bonfire following Fireworks - Manuel Brothers Park
 - 9p Entertainment - Location: TBA

2011 Lead Chamber Annual Social

Note date change

Friday, Feb. 25th, 2011 from 6-9 pm

Location: Homestake Opera House

Grant Matching Project

Anyone that would like to assist with the Annual Banquet, please contact Melissa (chamberdirector@rushmore.com)

2011 MIXERS

We like to schedule up to 2 Mixers per month, typically on Tuesdays. Following are available months:

The following dates are available:

March	June	September
April	July	October
May	August	November

Please contact Rhonda to schedule your mixer.
(605) 584-1100 or
assistantcoc@rushmore.com

Chamber and Homestake Visitor Center would like to THANK everyone that attended and assisted in the Pot-Luck. Some of those were: Dana Gary, Dusty Pinske, Mary Abell, Chris Coolidge, Joyce Christiansen, Dru Thomas, Lynn's Dakotamart, Helen Perchevich, Esther Lux, Annabelle Luze, Subway. If we missed listing you, please accept our apologies and contact us for a listing in our next eNews.

Thank You, The Chamber

Community

Historic Homestake Opera House News

As many of you know, the Historic Homestake Opera House was recently awarded a \$25,000 challenge grant from the John T. Vucurevich Foundation for the purpose of hiring an executive director. The grant award challenged the Historic Homestake Opera House Society to secure \$25,000 in cash or pledges as a match for this grant opportunity and we would like to thank some of you!

Thanks to:

Ada from Deadwood for \$100

The Salvati family from New Ulm, Minnesota for \$50

The Haworths from Tallahassee Florida for \$1000.00

The wonderful personal donations we have received along with our December fund raising events have helped raise \$17,150.00 of our match. We are now just \$7,850.00 short and are even more confident that with your help we can reach our goal.

If you would like to become part of this effort you can make a personal contributions online at homestakeoperahouse.org [http://r20.rs6.net/tn.jsp?llr=gsjv7zbab&et=1104148792244&s=143&e=0011qyqGHFQaVx3ydKI_9Hy0Y-Z8DN6qWN_7xLwVhMRZuOt48-pYxVX2eBbX-3QXMhLdvLC_0B97OOYThB1YZr8CdrMoNbbU5ZTowN0H2YimmkwRKg-SIp0hXemD79gHMh5L].

You can also make contributions at www.giveblackhills.org [<http://r20.rs6.net/tn.jsp?llr=gsjv7zbab&et=1104148792244&s=143&e=0011qyqGHFQaVwmMKr-7LrILDBUSgRNYnnKhcdBuOGJ9I78vV5fITTR0oLvOMU2dwt34AEQcC-GoYvSi9gBST1IjEmN8Qx53vVKrxgCjXiM3o2KEHm1TMRmmA==1>], the Black Hills Area Community Foundation's secure e-philanthropy site. You can find the profile of the Historic Homestake Opera House at www.giveblackhills.org/27414 [http://r20.rs6.net/tn.jsp?llr=gsjv7zbab&et=1104148792244&s=143&e=0011qyqGHFQaVzRcLlt_8cnLR18WrMcdQD_HlgRuEvpnDlsZBCISiRe5TAhMfXT5kC1JR4jFamvmu0qZUQndoo6TpCTDSIOq9jdprk7dpghryWIP0Xrpyuqv9U4Q0aX4U0p].

Designate your credit card gift for the Historic Homestake Opera House Society and the full amount of the contribution will be credited to this challenge.

Your friends at the Historic Homestake Opera House

2011 CALENDAR OF EVENTS

<p>Year Round Historic Homestake Opera House Performances, Lead 584-2067</p> <p>January 8 Snowshoeing 584-3896</p> <p>January 21, 22 WinterFest 584-1100</p> <p>March 4-6 Mardi Gras-Dwd 578-1876</p> <p>February 5, 26 Snowshoeing 584-3896</p> <p>February 25 Lead Chamber Annual Banquet 584-1100</p> <p>March 17, 19 St. Patrick's Day-Dwd 578-1876</p> <p>May 16-21 Tri-City Clean Up 578-1401</p> <p>May 20-22 Free Fishing Weekend/State Parks Open House 584-3896</p> <p>June Black Hills Wine Festival Lead/Deadwood 584-1100</p> <p>Plant the Town Lead/Deadwood/Central City 578-1401</p> <p>Paint the Town/National NeighborWorks Week Lead/Deadwood/Central City 578-1401</p> <p>June 4 National Trails Day on the Mickelson Trail Walk/Bike Ride Lead/Deadwood 584-1100</p> <p>June 5 Deadwood Mickelson Trail Marathon / Jerry 642-2382</p> <p>June 17, 18 Wild Bill Hickok Days Deadwood 578-1876</p> <p>June 18 The Big Mick-Century Ride 745-3463</p> <p>•Treasures, Trash & Cash Lead/Deadwood/Central City 578-1401</p> <p>July 2 75th Anniversary Shrine Circus Dwd / Paul 584-1849</p> <p>July 4 Gold Camp Jubilee Parade & Fireworks, Lead 584-1100</p> <p>• Mile High Car Show Lead 584-1100</p> <p>July 9 Neutrino Day, Lead 722-8650</p>	<p>July 26-30 Days of '76 Deadwood 578-1876</p> <p>July CASA Spearfish Canyon Half-Marathon & 5K Walk, Lead 722-4558</p> <p>August Mile High Bike Fest 584-1100</p> <p>August 9-15 Sturgis Rally www.sturgis-sd.org</p> <p>August Mickelson Trail Mile High Poker Run, Northern Hills Family Recreation Center 584-1113</p> <p>August 14 Leading Ladies Marathon 642-2382</p> <p>August CASA Benefit Auction 722-4558</p> <p>August 25-28 Kool Deadwood Nites Dwd 578-1876</p> <p>August 27 Classic/Collector Car Auction Lead 584-1100</p> <p>September 16, 17 Deadwood Jam 578-1876</p> <p>September 16-18 14th Annual Mickelson Trail Trek Black Hills Trails Office 584-3896</p> <p>September 23, 24 Flavor of Lead 584-1100</p> <p>September 30-October 1 Oktoberfest, Deadwood 578-1876</p> <p>October Warm & Safe Awareness Day Deadwood 578-1401</p> <p>October Kidweid NeighborWorks 578-1401</p> <p>October 29 Deadweird Dwd 578-1876</p> <p>November-December People's Exhibit Deadwood/Lead Arts Council: 584-1461</p> <p>November or December Festival of Trees Historical Homestake Opera House Lead 584-2067</p>
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NORTHERN HILLS FAMILY RECREATION CENTER

845 Miners St., Lead
(605) 584-1113

The Rec Center always has activities for the kids and classes for adults. Call or stop by for a complete schedule.

Dog Run Park Tree Fundraiser-

Donation drop off sites:
Lead City Hall & Hearst Library

BLACK HILLS CENTER OF HOPE

Open Monday-Friday
7:00 am-3:00 pm

Questions: 717-4673