

LEAD ME THERE

Lead, South Dakota

New Main Street Businesses' Ribbon Cutting & Grand Opening

Sierra Ward - Merchants and Miners Trading Post has been the most anticipated store opening on Main Street so far this year! Jon and Carol Oolman purchased the building in 2018 and have since been hard at work with their daughter, Sarah and son-in-law Jimmy Hannah. They have ripped out walls, tiled the floor, and most dramatically - got rid of the drop ceiling and restored the beautiful vaulted ceilings. Sarah's Hair Studio, located inside the gift shop opened late last year. Sarah Hannah not only does cuts, colors and special occasion hair in her cozy inviting space, but also pedicures and manicures.

Miners and Merchants had a soft opening the end of April and both store fronts officially opened with their grand opening party and ribbon cutting on Tuesday, May 14th. A great crowd of over 50 attended. Carol expressed her shock, awe and gratitude that the community of Lead has been so supportive. So many people are thrilled to see the old bank turn back into such a great space. The Oolmans have a wide variety of unique gifts and vintage pieces. The Oolman's have carefully stocked their trading post with lots



of quirky finds from a mustard velvet side chair, Hummel figurines, Avon perfume decanters in every imaginable shape and style, candles, jewelry and clothing. They also serve beer and wine "for spouses who might not be as thrilled about shopping". Thanks to everyone who continues to support Lead and all the efforts of entrepreneurs to bring new business to our town!



Wide shot of store (top). Jon Oolman helps a customer peruse jewelry (center), Carol Oolman in a candid shot (left) and the ribbon cutting with Jimmy and Sarah Hannah, their daughters, Jon and Carol Oolman, and their trusty plumber Daniel Ward, and electrician, Scott Hertel who they especially asked to include (far left). Sarah Hannah and her daughters (above). All pictures by Sierra Ward

COWBOY COOKOUT

with Gordy Pratt & Cheyenne Crossing

Join us out on the deck of the Sanford Lab Homestake Visitor Center overlooking the Open Cut

Friday, June 14 (Flag Day) at 5:30pm

Pulled pork and all the fixin's
Cowboy comedy show with Gordy & Dalcyce
\$30 per person // Call (605)584-3100 for tickets

June Mixer

LUAU

6/27 5-7pm

Ponderosa Pines Inn & Cabins

705 Glendale Dr.



DFS Insurance New Location



Tami Crandall (center) moved to her beautiful brand new office on 2430 Platinum Drive in Spearfish (across from Culvers). Tami is an independeant insurance agent. (605)720-6766

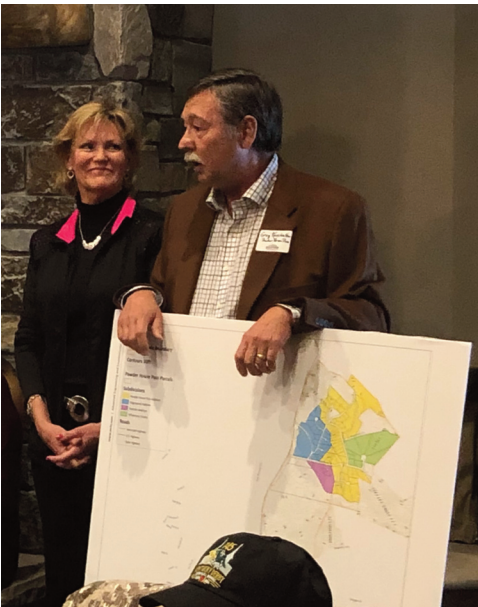
May Mixer at Powderhouse Pass with Cheyenne Crossing



Despite the 20" of snow we received on 5/22/19, we had a great turnout with almost 100 attendees at the clubhouse at Powderhouse Pass development for our joint May mixer with Deadwood. A fabulous spread was provided by Dave and his crew from Cheyenne Crossing.



Cars lined the paved development road (top). Jennifer and Greg Kaschmitter, the owners and developers (right) gave a short talk about their development. It offers lots of amenties like it's own sewer treatment and water plant. We took time to thank our an-nual sponsors, and draw for a pair of tin mugs. Thanks to everyone who joined us for such a great evening! All pictures from Sarah Carlson.



ADVERTISE WITH US

Want to place an ad in the newsletter? \$35/space - which helps offset the costs of production and printing. We reserve the right to decide how big, where and when it will run. Sierra@LeadMeThere.org

WANTED: Your Stories of Lead, Homestake and Mining



Do you have a story to tell? We're looking for your first person experiences for a stage show on Friday, July 6th at 6pm at the Historic Homestake Opera House as part of the Gold Camp Jubilee celebration of Lead, Homestake and Mining. Let's celebrate our great history and our wonderful people by hearing about our experiences. There are still open spots for your stories so get online www.PlainsSpeakingPeople.com and submit your two minute pitch. It has to be a first person, personal experience, should be appropriate for all audience members, and needs to have the key componenets of a story - a beginning, a middle and an end. If you need inspiration for how to tell a story or what a short oral story might sound like check out the podcast, "The Moth" www.themoth.org/stories



West Main Antiques at 603 West Main Street would like to invite you to an open house on Wednesday, June 19th from 4-7pm. Refreshments and goodies.

Black Hills Mining Museum

252 or 504-piece Jigsaw Puzzles
Historic Scenes of Lead
BHMM Pattern Display
"Seasons in Lead"

We have New Items in our Gift Shop that will please Tourists & Local Visitors!
We Hope to See You Soon!!

Also:
* Pottery from local artist Linda Meyer
* Gold Panning Kits
* Rocks & Minerals
* Birdhouses from local artist Ed Carr
* Mining Scenes, Souvenirs & Games
* Books! Books! Books!
- for Adults & Children

FROM THE DIRECTORS



Donna Job, Executive Director, Sanford Lab Homestake Visitor Center

Greetings from Sanford Lab Homestake Visitor Center! As soon as the weather starts to cooperate, we will be operating our trolley again. Tours guides this year include Tress Pich, Amanda Jones, Ryan Bourgo, Riona Detwiler, and Satchel McGuire. Driving the trolley will be John Moreno (pictured), Wayne Karpinen and Butch Oion. Be watching soon for our bright green trolley on Lead's streets.

Our gift shop is nearly bursting at the seams with new logo wear, blankets, jewelry, leather goods, books, STEM items for kids, pottery, and socks. When you need a gift or just feel like shopping, please stop in. New items are still arriving, so you are sure to find something of interest here. We also take requests, so if there is an item that you would like us to carry, just mention it and we will see what we can do.

Think sunshine and stop by to say "hello." -Donna Job

Sierra Ward, Executive Director
Lead Area Chamber of Commerce

I find business endlessly interesting - a fascinating mix of psychology, game theory and politics (the structure of human order).

I started my first business when I was seven making whole wheat bread. I processed the wheat berries into flour, kneaded, rose and baked it. I used all my mom's supplies and equipment, for which she charged me over-head so that I would understand that there's never a free lunch. I sold my loaves for \$2 each, and who knows if it was cause I was a kid, or because the bread was actually that good, but I sold that those loaves like bread was going out of style. Eventually I had to close the business down because I just couldn't keep up with the demand and I think my mom was probably tired of every kitchen surface being covered in cooling bread. I made (what at the time seemed like) boatloads of money, I think I cleared something like \$250-300 dollars. As a seven year old that might as well have been a million dollars.



That short experience gave me a lifelong appreciation for and interest in business, especially small businesses. It's one of the things I feel most passionate about in this job because I believe that business will be the future of Lead's success. We are in a unique time and place here in this town. It'd be great to hitch our hopes and dreams to one big (or several big entities) but I think realistically the future lies in many smaller endeavors.

Starting a business takes a certain willingness to put a lot on the line, it takes guts! I so admire the people who have started businesses here in Lead and I hope to find ways to support and encourage them and people who are considering starting a business.

Lots of exciting stuff is in the works in Lead, not least of all the new businesses that have popped up on Main Street. Are you considering starting a business? Is it something you've been mulling over? I'd love to hear your ideas! sierra@leadmethere.org



Thank You to the Lead Area Chamber of Commerce 2019 ANNUAL SPONSORS



There's still time to get your annual membership in, with lots of benefits and perks! Interested in sponsoring a specific event instead (Gold Camp Jubilee?) Call Sierra to find out more (605)584-1100

Thank You to Sponsors of the 4th of July!

- Sujak on Sunnyhill Bed & Breakfast // Exit Realty
- Tim & Susan Szutz // El Jefe's Fresh Mex Cantina
- The City of Lead // The City of Deadwood
- Deadwood Chamber of Commerce

GOLD CAMP JUBILEE ★★ ★

4TH OF JULY CELEBRATION ★ LEAD SOUTH DAKOTA

Thank You to NEW BUSINESS MEMBERS

- Deadwood Springs Outdoors
- Mystic Hills Yoga
- Great Peaks Realty
- Golden Hills Lodge

Thank You to NEW INDIVIDUAL MEMBERS

- John & Cindy Sternhagen

Thank You to RENEWING MEMBERS

- Jay & Kathy Jacobs
- Thrifty White's Pharmacy
- Interstate Engineering
- Quik Signs
- Vilas Pharmacy
- Exit Realty
- Jason Rakow Construction
- Northern Hills Credit Union
- DFS Insurance
- Fidler-Isburg Funeral Services

Thank You to RENEWING NON-PROFITS

- Black Hills State University
- Deadwood Elks Lodge

We're so happy you're a part of everything we do!

JUNE 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30 3pm Pie Social	31	1
2 <i>Mickelson Trail Marathon & Half Marathon</i>	3 6-10pm, Monday Madness, Manuel Bros Park	4	5 9am Create & Cultivate: Mark Schmidt, SLHVC*	6 9am Flower Planting 3pm Pie Social	7 5pm Ribbon Cutting Miners' Tin Cup	8 7pm Brandon Jones @ HHOH*
9	10 6-10pm, Monday Madness, Manuel Bros Park	11 5pm LEAD LIVE! Manuel Bros Park	12	13 3pm Pie Social	14 5:30pm Gordy Pratt Cowboy Cookout, SLHVC*	15 7am Fire Dept Community Garage Sale
16 Father's Day	17 6-10pm, Monday Madness, Manuel Bros Park	18	19 4-7pm Open House West Main Antiques	20 3pm Pie Social	21 <i>5pm Newsletter deadline</i>	22
23	24 6-10pm, Monday Madness, Manuel Bros Park	25	26	27 10am GG Folding 3pm Pie Social 5pm June Mixer	28 1pm Ann Charles book signing, SLHVC*	29
30	1 6-10pm, Monday Madness, Manuel Bros Park	2	3 GOLD CAMP JUBILEE	4 GOLD CAMP JUBILEE	5 GOLD CAMP JUBILEE	6 GOLD CAMP JUBILEE

This Calendar of events is for things going on with our organization and our members. If you have something that is open to the public and you want it to be on this calendar please submit it before the third Friday of the month.
*HHOH - Historic Homestake Opera House *SLHVC - Sanford Lab Homestake Visitor Center

Lead Area Chamber of Commerce
Sierra Ward, Executive Director
sierra@leadmethere.org

*Currently Seeking Assistant Director
See the SD Labor Dept website*

Mission To promote and enhance to opportunities for its membership and the community; to encourage the growth of existing industries and businesses while giving all proper assistance to any new firms or individuals ... to encourage and promote a positive, balanced and vibrant local economy...

Sanford Lab Homestake Visitor Center
Donna Job, Executive Director
donna.job@sanfordlabhomestake.com
Staff: Tress Pich, Judy Woodworth, John Moreno, Amanda Schrier, Satchel McGuire, Ryan Buorgo, Riona Detwiler
Satchel McGuire, Oliver Burgoyne
Amanda Stock, Wayne Karpinen, Butch Oien

Mission In a financially sustainable way to communicate the story of Lead's past, present, and future and to communicate the story of Sanford Lab and its science...

Board of Directors
TJ Larson, President
Duston Morehead, Vice President
Anne Rogers-Popejoy, Secretary
Karen Kean, Treasurer
Scott Engel
Mike Headley, ex-officio
Kathy Jurgens
Matt Klein
Dan Leikvold, ex-officio
Chris Murray
Dixie Pengra

Save the Dates

For more information and details visit our website www.LeadMeThere.org or call 584-1100

- JUNE** - other events
3 - Week long kids day camps start with themes @ Deadwood History
- 3 & 17 - 5pm, City Commission Meeting, Lead City Hall
- 14 - Midnight Cowboy Glow Run, Deadwood to benefit Northern Hills Alliance for Children / First Step
<https://runsignup.com/Race/SD/Deadwood/MidnightCowboyGlowRun>
- 18 - 8am LACC & SLHVC Board Meeting
- 20 - 7pm, Northern Hills Community Band concert @ the Adams House lawn. DeadwoodHistory.com
- 27 - June Mixer: Luau @ Ponderosa Pines Inns and Cabins
- JULY**
Mondays - 6-10pm Monday Madness, Summer Rec Leagues, Manuel Brother's Park - The Handley Recreation Center

- 3-7 - Gold Camp Jubilee, 4th of July (full schedule coming soon)
- 6pm Plains Speaking People @ HHOH
- 6 - 9am Mile High Show & Shine
- 13 - Neutrino Day
- 16 - Lead Live @ Manuel Bros Park

PRESORTED
STANDARD
US POSTAGE

PAID
Lead, SD
Permit No. 2



LEAD
BLACK HILLS

Friday, June 7th 5-9pm

RIBBON CUTTING & GRAND OPENING

209 W. Main Street
Root Beer Floats & Prizes



Lead Area Chamber of Commerce
Sanford Lab Homestake Visitor Center
160 West Main Street
Lead, SD 57754



Create & Cultivate
miles beyond ordinary



9am Wednesday, June 12, 2019
Join us at Sanford Lab Homestake Visitor Center for our monthly development lecture series. Invest in yourself and your business!

This month's guest is **Mark Schmidt**, president of the Lead-Deadwood and Custer Market at Regional Health.

He'll be giving an update on our local hospital in Lead-Deadwood and everything going on there.