

LEAD ME THERE



Lead, South Dakota



The February Chamber Mixer was hosted by the Handley and catered by Carsten Cottages thanks to Black Hills Energy. Marsha Nichols represented BHE (pictured) and several younger guests enjoyed roller skating. Almost 50 people attended, and a great time was had by all!

VOTING OPENS FOR ANNUAL AWARDS

The following individuals and businesses have been deemed exemplary in the past year. Chamber members, and employees from chamber businesses may vote between 3/1 and 3/31 and must be done via email (sierra@leadme-there.org) or in person at the LACC office. Winners will be announced at the Annual Banquet on April 11.

Thomas J. Grier Award

An individual or organization that has demonstrated a positive impact on Lead through their efforts in volunteering and other community service.

Nominees:

- Karen Everett
- Oz Enderby
- Chris Murray
- Rich Quail
- Donna Job

Lead the Way Award

An individual or business that has demonstrated their belief in the future of Lead by making a significant investment in their business in the past year.

Nominees:

- Aspire Boutique
- All In One
- Stamptom Restaurant & Saloon
- The Lofts on Main
- Sanford Lab
- Whitetail Creek Resort

Miles Beyond Ordinary

A new business that has shown grit, courage and innovation in starting.

Nominees:

- West Main Antiques
- Danny's Plumbing
- El-Jefe's Fresh Mex Cantina
- Sarah's Hair Studio / Miners & Merchants



Phoebe Hearst Education Award

An individual who exhibits excellence in education and who inspires those whom they serve. This whose time and commitment is invested in shaping those around them.

Nominees:

- Bree Oatman
- Wendy Schamber
- Donna Job
- Beau Voegeli
- Barb Fosheim
- Jay Beagle

Business Member of the Year

An organization that has exhibited commitment and help to the Chamber and community.

Nominees:

- Black Hills Energy
- Stamptom Restaurant & Saloon
- Mountain Vista Dental
- Lynn's Dakotamart
- First National Bank
- Coeur Wharf

Chamber Champion of the Year

An individual who has gone above and beyond to promote the Chamber its mission.

Nominees:

- Karen Kean
- Mike Stahl
- Joyce Carsten
- Ron Everett

Meet the New LACC / SLHVC Board Members

The LACC and SLHVC has taken applications for the four expiring board spots. These four are running uncontested. Please get to know the members who will be joining our team! Their official induction will happen at our Annual Banquet on April 11th.

Applicant

SCOTT ENGEL, Owner / Administrator of Golden Ridge Senior Living

Why You Would Be a Good Fit

Commitment to our senior citizens of the community. I have business management and healthcare experience.

Short Bio

Owner of Golden Ridge Senior Living. When the opportunity arose to purchase the facility, I understood a strong commitment that we ensure local care to our senior population.

Applicant

KATHY JURGENS, secretary at Shepherd of the Hills Church

Why You Would Be a Good Fit

I was a very active member of the Sioux Falls Chamber of Commerce as a diplomat. The primary duty was to maintain memberships by staying in contact with the member for two years. We also hosted the monthly mixers and helped new members

meet current members. I also have a strong business background and enjoy living in Lead. I am organized and very dependable.

Short Bio

I relocated to the Lead Area in September 2018. I am retired from the Shopping Center industry. My most recent malls that I managed were in Davenport, Iowa and Moline, Illinois. These mall were located 15 miles apart and I was there for approximately five years. Prior to these malls, I managed the mall in Sioux City, Iowa and was at The Empire Mall in Sioux Falls. I started at The Empire as the bookkeeper and worked my way into management and was the assistant manager for several years before relocating to Sioux City. I completed my college degree with the University of Sioux Falls and graduated Cum Lade. I have two wonderful grown children. My daughter and her husband live in Kansas and my son Adam, his wife and daughter live in Minnesota. In my spare time, I am an active member of the Lead Library book club, Shepherd of the Hills Bell Choir, Substitute teach at the Lead/Deadwood School and make Memory Quilts.

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ANNUAL BANQUET & Awards Ceremony

You're Invited to celebrate
Business, Innovation & Leadership in Lead

Thursday, April 11th
Sanford Lab Homestake Visitor Center
5pm cocktail hour with dinner to follow

Program by Lead Area Chamber of Commerce & Sanford Lab Homestake Visitor Center
Awards Ceremony & Live dessert auction

Formal Attire - Tickets required - RSVP (605)584-1100
\$25 pre 3/15 - \$30 pre 4/4 - \$40 at door



BOARD APPLICATION
continued from front page

Applicant
KAREN KEAN, Owner, El-Jefe’s Fresh Mex Cantina

Why You Would Be a Good Fit
As the former Executive Director of the Lead Area Chamber of Commerce, I understand the challenges of the chamber and want to see the chamber and community thrive.

Short Bio
As a current business owner of El Jefe’s and as the former E.D., I have strong ties to the business community of Lead. I have been self employed for over fifteen years and understand the struggles and challenges that businesses face each day. I have worked as a business consultant, accountant and auditor and not only do I have the high level of experience in the business world, I also have a passion for helping others succeed. As the former LACC ED and former Adams House Manager, I have formed a strong bond to the Lead-Deadwood community and have adopted this area as my hometown. I am excited at the opportunity to be apart of the LACC and SLHVC Board of Directors.

Applicant
ANNE POPEJOY-ROGERS

Why You Would Be a Good Fit
I love Lead. I am organized, professional, and familiar with the unique needs and exciting opportunities presenting in Lead. My experience in non-profits including Deadwood History, Inc. and the Boys & Girls Club of Lead-Deadwood make me an asset for both entities. My museum background is a strong fit for the Visitor Center and my understanding of non-profit management essential to the Chamber. I am intelligent, thoughtful, and pragmatic. I am happy to volunteer and know that that is an essential part of a board seat.

Short Bio
Anne has lived, worked, and volunteered in the Lead area since 2005. She is an outdoor enthusiast, an amateur bread maker, and a lifelong learner. Anne loves sharing all that Lead has to offer with community youth, and has served on multiple non-profit boards and committees including the following: Lead-Deadwood Regional Hospital Advisory Council, Lead Historic Preservation Commission, Gold Camp Players Community Theater, the Handley, St. John’s Episcopal Church, and the Lead Area Chamber of Commerce and Sanford Lab Homestake Visitor Center. Anne is an avid volunteer and community champion.



Science of Food & Wine Event

The Science of Food & Wine event, catered by Cheyenne Crossing and held at the Sanford Lab Homestake Visitor Center was a great success, with over 30 attending this exciting and educational event. Unfortunately due to the weather, the sommelier from Firehouse Cellars in Rapid was unable to make it, but Dave Bruckner did a great fill-in job, teaching about how wine and food

work together to make food even more amazing. Guests enjoyed four courses, each paired with a special wine. The room was beautifully decorated and set up by Dave and his staff. Donna Job had to turn people away the night of the event, and the general consensus was very positive. The next dinner will be Friday, October 18, and already several have registered.



Photo by Bridger Larson, from Winterfest snowshoe hike

March Mixer

Let's enjoy the longer days with a hike!

TRAIL MIX

Meet at Lead Mickelson Trail Head, Hearst Avenue

Thursday, March 21st 5pm

Don't want to hike? Join us at 6pm for treats

Thank You to New Members

- Donna Jensen
- Rick & Collene Wisser
- Good Shepherd Clinic

Thank You to Renewing Members


- Bob’s Silver Star Lounge
- Crazy Horse Memorial
- Lewie’s Saloon & Eatery
- South Dakota Science & Technology Authority
- Servall Linen & Uniform Supply
- State Farm Insurance, Eric Fowler
- Sturdevants
- Terry Weisenberg
- Hairs to You Salon

Want to be a Chamber member? We'd be happy to talk!

Thank You to Our 2019 ANNUAL SPONSORS



There’s still time to get your annual membership in, with lots of benefits and perks! Call Sierra to find out more (605)584-1100



GOOD SHEPHERD CLINIC, INC.

FREE MEDICAL CLINIC

Serving the Uninsured

Residing in the Northern Hills

MISSION: To provide quality medical and emergency dental care for people without health insurance and to take the light of Christ into the community.

Mondays

Check In: 6:00-7:30pm

Closed the first two weeks of August and Major Holidays

WALK-IN CLINIC & EMERGENCY DENTAL

Ask about our IMMUNIZATION PROGRAM!

• Meet income guidelines

• No controlled substances on site

Patients who are eligible for, or have any of the following, do not qualify to receive Good Shepherd Clinic's health care services:

• Health Insurance

• Medicare or Medicaid

• Veterans Assistance

• Indian Health Services

• CHIP Program

Our Savior's Lutheran Church | 1020 State St. | Spearfish, SD



VISIT OUR WEBSITE TO:

DONATE A PRIZE
MAKE A CASH DONATION
SHARE YOUR IDEAS
HELP US KEEP KIDS SAFE



WWW.LDHSPPOSTPROM.COMWWW.LDHSPPOSTPROM.COMWWW.LDHSPPOSTPROM.COM

From the Post Prom Committee

Our high school kids need us to pitch in! One of the best parts of living in a small community is how we look out for each other.

Every year a small group of parents work together to coordinate an after-prom party that serves two very important purposes:

1. Keep kids safe on one of the riskiest nights of the school year.
2. Enable students to win useful

prizes they often can't afford—to help them prepare for success after high school (did you know nearly 50% of LDHS students qualify for free or reduced lunches due to low income?)

How You Can Help:

- Visit the post-prom website and learn more about the event.
- Make a cash donation using the convenient (and secure) online checkout.
- Consider providing a prize (there's

a wishlist of prizes still needed).

The post prom committee is just over half-way to their fundraising goal. To view our list of current sponsors or become a sponsor, please visit our website.

Please help us reach our fundraising goal and keep our local kids safe on prom night!

LDHSPostProm.com

WE'RE HIRING!

Job Opening! We'd like to hire a person to help with the following tasks:

Lead Area Chamber of Commerce (15-20 hours)

- 1) Bookkeeping: daily/weekly tasks
- 2) Membership: Updating, printing renewals, etc.
- 3) Administrative Tasks
- 4) Events: Help plan, execute and attend events as available
- 5) Misc: Social Media, et al

Sanford Lab Homestake Visitor Center (15-20 hours)

- 1) Museum & Tour Guide: give one hour trolley tours in/around Lead up to the Sanford Lab - script provided (mid May-Sept), give 30-45 minute group tours of museum, interact with guests and visitors
- 3) Gift Shop: POS, restocking as needed, filling online orders
- 4) Administrative Tasks: phones
- 5) Facility: Set up and clean up for events, daily cleaning

The ideal candidate will be outgoing, friendly, and enjoy working with the public. Must be a team player, organized and detail oriented. Opportunity for more responsibility and hours in the future.

Send resume and cover letter to sierra@leadmethere.org and donna.job@sanfordlabhomestake.com

What do you think of this new format? We're working to get this newsletter placed around town! Something else you want to see here? Want to write for us? We'd love to have your input!

MEMBER SPOTLIGHT

We are honored to have the Good Shepherd Clinic as a member of our Chamber. In February they celebrated 10 years of service to our communities! There are so many people who genuinely care and want to provide assistance. It's always good to know what programs, resources and help is available for those in our area.

GSC specifically seeks to provide high quality healthcare to residents of the Northern Hills, ages 19-64 who are uninsured and don't otherwise qualify for other healthcare assistance programs. Almost 50% of the GSC patients have serious chronic illnesses that if left untreated, would magnify their health care issues thus contributing to the even more significant costs to society and health care entities.

The GSC is a walk in clinic, and no appointment is necessary. They open Monday evening starting at 6pm. Proof of identity is required and no controlled substances of any kind are permitted on the church premises. Patients are seen on a need-priority basis. Over 150 medical and non-medical volunteers at GSC are committed to the walk-in clinic's mission.

1020 State St. Spearfish
Appointments start Mondays 6pm
Check them out on Facebook and YouTube!
youtube.com/watch?v=75oSViVuGs

Want to place an ad in the newsletter? \$35/space For that bargain rate, we reserve the right to decide how big, where and when it will run. email Sierra@LeadMeThere.org

THE HUMANS

2016 Tony® Award-winning comedy drama by Stephen Karam
Produced in cooperation with Dramatists Play Service, Inc., New York, NY.





MOSES WARD
as Erik Blake



LEEANN PAANANEN
as Deirdre Blake



LINDSEY LOTHROP
as Aimee Blake



LAURA FLOYD
as Brigid Blake



DIANA MATHISRUD
as Fiona "Mama" Blake



DUSTIN FLOYD
as Richard Saad

March 22-24 and 29-31, 2019
Directed by Rob Andresen. Assistant Director is Sierra Ward.
Fri/Sat. 7:00 pm; Sun. 2:00 pm | \$15 adults, \$10 HHOH members, \$5 students



Support is provided in part by annual members; the City of Lead; and the Adams Mastrovich Family Foundation.



HOMESTAKE OPERA HOUSE
A THEATER BUILT BY A GOLD MINE
313 West Main Street, Lead, SD
605-584-2067
homestakeoperahouse.org



Support also provided by the SD Arts Council through the SD Dept. of Tourism from the National Endowment for the Arts.



St. Patrick's Church Dinner

Sunday, March 17
11:30 am – 2:00 pm

Roast Beef with all the trimmings
Includes drink, salad & dessert

FREE WILL OFFERING—All proceeds to LEAD BOYS & GIRLS CLUB & ST. VINCENT DEPAUL SOCIETY
(\$10 Suggested – Kids 5 & under are free)

St. Patrick's Church Hall
Lead, 141 Siever St.

*** Need not be present to win (605) 584-2002**

50/50 Drawing *

Raffle Prizes *







MARCH 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24	25	26	27	28	1	2 9am NH Prospectors @ SLHVC
3	4 5pm City Comission Meeting @ City Hall	5	6	7	8 Mile High Basketball Tournament @ The Handley	9 Mile High Basketball Tournament @ The Handley
10 Daylight Savings Time Mile High Basketball Tournament @ The Handley	11	12	13 9am Create & Cultivate: Lori Frederick, SLHVC	14 - Pi Day 5pm Deep Talks & Pie Sale @ SLHVC	15	16
17 St. Patrick's Day	18 5pm City Comission Meeting @ City Hall	19	20 8am Board Meeting, SLHVC	21 5pm LACC mixer @ Lead Mickelson Trailhead	22 7pm The Humans @ H.HOH*	23 7pm The Humans @ HHOH*
24 2pm The Humans @ HHOH*	25 1pm High Ellevation Gardening @ HHOH*	26 9am 4th of July Planning Meeting @ Lotus Up	27	28 12pm Preservation Thursday, Deadwood History	29 7pm The Humans @ HHOH* (also playing on 3/30)	30 10am Golden Gang Easter Egg Hunt @ Park
31 2pm The Humans @ HHOH*	1 5pm City Comission Meeting @ City Hall	2	3	4	5	6 9am NH Prospectors @ SLHVC

This Calendar of events is for things going on with our organization and our members. If you have something that is open to the public and you want it to be on this calendar please submit it before the third Friday of the month.
*HHOH - Historic Homestake Opera House

Lead Area Chamber of Commerce
Sierra Ward, Executive Director
sierra@leadmethere.org

Mission To promote and enhance to opportunities for its membership and the community; to encourage the growth of existing industries and businesses while giving all proper assistance to any new firms or individuals seeking to locate... to encourage and promote a positive, balanced and vibrant local economy...

Sanford Lab Homestake Visitor Center
Donna Job, Executive Director
donna.job@sanfordlabhomestake.com
Staff: Tress Pich, Judy Woodworth, John Moreno, Amanda Schrier

Mission In a financially sustainable way to communicate the story of Lead's past, present, and future and to communicate the story of Sanford Lab and its science...

Board of Directors
TJ Larson, President
Matt Klein, Vice President
Sarah Carlson, Secretary
Chris Murray, Treasurer
Mike Headley, ex-officio
Jay Jacobs
Dan Leikvold, ex-officio
Duston Morehead
Dixie Pengra
Chris Roberts
Anne Rogers-Popejoy

Save the Dates

- APRIL
- 5 - 6pm Realtors for Kids Auction @The Lodge at Deadwood
- 10 - 9am Create & Cultivate @ Sanford Lab Homestake Visitor Center
- 11 - 5pm Annual Banquet @ Sanford Lab Homestake Visitor Center
- 18 - 5pm April Mixer
Lead-Deadwood Community Fund @ Deadwood Gulch Convention Center
- 23 - 9am Gold Camp Jubilee Planning Meeting @ Lotus Up
- MAY
- 10 - 5pm Library Fundraiser @ Sanford Lab Homestake Visitor Center
- 21 - 9am Gold Camp Jubilee Planning Meeting @ Lotus Up
- 23 - Chamber Mixer - joint with Deadwood @ Powderhouse Pass
- JUNE
- 2 - Mickelson Trail Marathon
- 3 - Week long kids day camps start with themes @ Deadwood History
- 20 Northern Hills Community Band concert @ the Adams House lawn
- JULY
- 3-7 - Gold Camp Jubilee, 4th of July
- 6 - 9am Mile High Show & Shine
- 13 - Neutrino Day

FROM THE DIRECTORS

Donna Job, Executive Director, Sanford Lab Homestake Visitor Center

Sierra Ward, Executive Director, Lead Area Chamber of Commerce

Greetings!

As we head into March, I am thinking about the upcoming tourist season—would you or someone you know be interested in being a tour guide? This is a fun place to work—most people are on vacation and are in a great mood! We provide the script for the trolley tours, and you certainly can use notes on your first tours.

We also ask tour guides to work in our Gift Shop, operating our POS system, as well as providing exemplary customer service! We maintain the building and also attend a few after hours events. Tour guides normally work from the end of April to the end of September, but we are very flexible and can accommodate students and prior commitments. Mostly we look for outgoing individuals of all ages who can tell visitors about our amazing city!

Send me an email for more information or if you know someone who may be interested.

Thanks and Think Spring! 🌻🌷

What a winter we’ve been having, huh?! I have had a big spot of warmth though this month: diving deep into our history and our future.

I’ve been working like mad to finish the 2019 Lead Magazine (a big thank you to the advertisers who make it possible, and I hope you’ll find it valuable this year). We decided to do the magazine a little bit differently this year. Half of the magazine is dedicated to tourism, since it’s such a large part of our lives here in the Black Hills and easy access to so many outdoor activities here. The other half will be dedicated to living and doing business in Lead. Our town is a place where people live, with lots of services, professional and B2B businesses here as well. Have you looked around and seen how much industry we have? Sometimes it’s easy to just go about our days without looking up and noticing things. Next time you’re around town take in something new. It might be the dead of winter, but unlike a lot of towns in our region who subsist almost wholly on summer tourism, Lead is still very much alive and popping mid February! Creating this magazine helped me appreciate EVEN MORE the place I already loved so much!

I hope you will enjoy the 2019 Lead magazine as much as I have. It’s going to drop at our Annual Banquet, and I hope you’ll be there to celebrate all that makes us truly awesome on Thursday, April 11th!



Lead Area Chamber of Commerce
Sanford Lab Homestake Visitor Center
160 West Main Street
Lead, SD 57754

LEAD
BLACK HILLS

PRESORTED
STANDARD
US POSTAGE
PAID
Lead, SD
Permit No. 2