



**LEAD AREA  
CHAMBER  
OF COMMERCE**

# MEMBERSHIP BENEFITS

**Our main job is connecting you to the community, and connecting the community to you!  
Here are some specific ways we help do this, all for less than \$20 a month\*!**



### **Community Events Calendar**

Members can submit events to the community calendar on our website. We also promote larger events in our annual magazine.



### **Weekly Email**

Our 600+ subscribers enjoy hearing what's happening in Lead every week.. We average a 30% open rate - 8% higher than the industry average.



### **Weekly Radio Report**

We publicize area happenings on our community events calendar with a weekly radio report to several stations! Free mini radio ads!



### **Referrals**

People call our office every day looking for products and services. We support our members by happily referring their businesses to potential customers.



### **Monthly Print Newsletter**

Showcase your business, your event, and reach our dedicated membership. Member Spotlights help readers get to know you and your business.



### **Event Participation**

We organize several big events. Members get visibility and the opportunity to participate in the events that bring business to Lead.



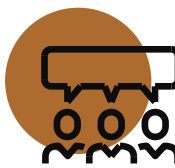
### **Social Media**

We'll share your events and updates. With our 3k Facebook and 1,500 Instagram followers. Our social audiences are active and engaged.



### **Tourism & Relocation Guide**

We write, design and publish a yearly magazine. Anyone can advertise but members get discounts and can be featured in the editorial content.



### **Monthly Mixers**

An opportunity to meet the movers and shakers of Lead and make connections. Host a monthly mixer and bring 40-75 people to your business.



### **Website Listing**

Our website is on the first page of Google. By including your businesses information and linking to your website we can help you get found online.



### **Seal of Trust**

People trust businesses they know. Membership gives your business instant credibility. You are viewed as a trusted community member - because you are!



### **Supporting Lead**

Membership showcases that you are a loyal and dedicated part of our community. Your participation supports Lead's economic growth.

\*based on average business membership of \$200/year