

LEAD ME HOME

Lead, South Dakota

NEW JULY MEMBERS

GoldStar Catering has been a dream 30 years in the making. After attending BHSU for Food and Beverage Management, Rob Lester started his culinary career working in local restaurants. Rob's path changed when he was offered a position in the Deadwood Police Department. Prior to retiring in May of 2019, Rob returned to his passion of making people happy through great food. Rob has been feeding the sports fans in the L/D area as the primary concessionaire for the school District. Rob recently expanded and added catering to his offerings including many different service styles and events with great food, great service, anytime, anyplace.

Dakota Territory Resource Corp. - Please welcome Jerry Aberle with Dakota Territory Resource Corp. "...committed to creating shareholder value through the acquisition and responsible exploration and development of high caliber gold

properties in the Black Hills. Dakota Territory Resource Corp is uniquely positioned through its management and technical teams to leverage the experience of past exploration endeavors in the Black Hills, building from the point where Homestake Mining Company left off in 1994." - www.dakotatrc.com

Adams Salvage Recycling & Recovery currently offers services such as recycling, reusing, repurposing, & dumping. Adams Salvage is dedicated to keeping our area clean and extending the life of the rubble site along Yellow Creek Road. ASR&R also owns the old Kirk power plant and has recently begun working closely with Illustra-Advisory to renovate and restore the historic building by transforming it into a warehouse, lay down space, office space, and storage location. It is great to see such a dedicated business in Lead contributing to the community.

Celebrating Our Mining Heritage at Annual Festival



Picture of Homestake Mining Company operations circa 1970.

-Sierra Ward

It's hard to believe that it's almost been twenty years since Homestake Mining Company closed its operations in Lead. This is such a fascinating part of Lead's creation and history and we don't want the sands of time to wash over this great story.

Part of the Chamber's job is to bring people to Lead to see our great town and show them our amazing hospitality and promote our local businesses and organizations. We look forward to celebrating both of these goals with our Labor Day event. We're working on adding fun events for the whole family and for tourists and locals alike. We know 2020 has been a strange and tough year for all of us and we're looking

forward to this event.

Due to many considerations including a limited city parks staff this year we decided to move the fireworks show to Monday evening as the grand finale event. We realize that either night presents pros and cons but we really seek the best for Lead, the residents and businesses.

Stay tuned for more details as we hammer out how the event will look. We'll be distributing posters, putting information on our website and in my weekly emails. You can sign up for those by going to www.LeadMe-There.org and the Letter Sign Up menu item.

Please consider coming to our last public planning meeting on 8/19 at 2pm here at the Visitor Center.

Be part of history



SEPT 5-7, 2020 // CALL (605)584-3110
OR SEE SPONSOR LETTER THAT WE MAILED
FOR ALL DETAILS & REGISTRATIONS

JULY CHAMBER MEMBERS

Thank You to NEW MEMBERS - Dakota Resource Corp., GoldStar Catering, Adams Salvage Recycling & Recovery, Mike & Debbie Minter

Thank You to RENEWING MEMBERS - Century 21, Deadwood Elks Lodge #150, First Gold Hotel & Gaming, Hickok's Hotel & Casino, Hidden Valley/Steel Wheel Campground, Homestake Mining Co., Jacobs Welding & Machining, Lead Country Club, Mary Ommen, Mile High Mini Storage, Evelyn Murdy, Northern Hills Recreation Association, Quality Quick Print, Shepherd of the Hills Lutheran Church, Whitetail Creek Resort **You make Lead, Miles Beyond Ordinary! Thanks for being apart of this!**

YAHTZEE RUN RETURNS FOR A SECOND ROLL

The Yahtzee run is similar to a poker run but more family friendly. This event was a great success in 2019, bringing people up from the Visitor Center parking lot and Manuel Brothers park into Main Street to visit our other members and attractions. There is no cost for chamber members to participate,

What: Yahtzee Run - to get people into your business!

When: Monday, September 7, 2020 - 12-4pm

How: Participants start at the Chamber information booth, receive a playing card, take their first turn (to refresh on how to play) and then follow a map with participants listed and take a turn at each location.

Where: Anywhere you can walk to from the Visitor Center parking lot along Main Street or nearby.

Cost: FREE to Chamber members or to non members for a \$50/entry fee.

Requirements: You will need to provide a set of six (6) die. You will also need to provide one small gift for the prize basket (\$10-\$20). Please include a sticker or tag with your business name on the gift and deliver to us before 9/1. You (or someone at your location) will also need to be available to help participants with their turn at the dice.

Deadline: 8/25/20 - Registration submitted to LACC office/or called in. We'll need it by this date in order to get your location listed on the playing card.



Picture by Hannah Bolinger or participants enjoying the Yahtzee Run in 2019 inside the Opera House



ENDER-SUE-BEE FINDS A DISGUISE: PART 5

We're continuing our serialized story, if you've missed the previous chapters, you can find them starting in the April issue www.LeadMeThere.org/newsletters - Sierra

-Susan (Enderby) Szutz
The next day was Saturday and Beth called and wanted to know if I wanted to do something, maybe go swimming. I couldn't. I reminded her that I was on a pounding watch.
"Oh yeah. I forgot," she said mournfully, "Maybe you should just let her pound you and get it over with."
I couldn't believe it! Not Beth too!
"Well we could go sledding. I'm sure she doesn't do that."

She probably didn't. But, what if she did? What if we were wrong. If she was at Glover's lot then she might chase me home and then she would know where I lived. The only thing worse than being pounded would be to be pounded in front of every kid in town at the sledding hill.

There was nothing to do. I stayed home and watched all the Saturday morning cartoons, then after the cartoons I watched all the educational programs that were so lame. Then I watch the Wide World of Sports. I didn't usually like that unless it was winter sports. It wasn't but it didn't matter, there was nothing else to do. When I finished that I looked at the list of things mom had left for me to get done before she got home. I thought to myself that if they were supposed to be done before she got home that gave me about twelve hours.

One of the tasks was to go to the grocery store across the street on Baltimore next to the Methodist church and get groceries. She had left me money to buy everything and a pizza mix that I could make for my lunch.

I loved making the Chef Boy R D pizza. It was topped with lots of muenster cheese. It sounded so good. As I was getting ready to walk out the door, a group of high school kids were coming down the street.

I was horrified! What were they doing at the high school on Saturday? How would I know if there were more. How could I know if Marianne Guerre had been at the school. Who would have thought to watch for her on a Saturday. Whatever it was that Mom wanted at the store would have to wait. I was back on full time pounding watch again.

I sat at the window and watched the students come down the street. Then some came up the street. What were they doing? I knew these weren't kids that lived in our neighborhood. I knew all the high school kids that lived on our side of town. And these weren't neighborhood kids. Something was going on. I decided to call mom.

"Why are so many kids going to high school today?" Mom always knew everything going on in town.

"I don't know. Look in the paper." I got the newspaper and looked through it. I never read the paper and had no idea what to look for.

"Where would it say?" I asked.
"I don't know, probably on the sports page. What do you care?"

"No reason. It's just that there are a lot of kids going up and down the hill for a Saturday." I couldn't find anything.

I heard her turn away from the phone and call out to a customer, "Hey Charlie, you got a kid in high school that's into everything, what's going on this weekend at the school?"

"Some tournament for the junior high or something intramural basketball event."

She spoke back into the receiver, "Did you hear that?"

"Yeah. When does it get over?"
"Probably five or six. Why? did you want to go?"
"No, I was just wondering."
"Have you got your list done yet?"
"Almost," I lied.
"Well get cracking!"
I hung up and went back to the window. There were several kids in the street outside talking. I couldn't go to the store. Mom could be home as early as five, or long after I was already asleep, you just never knew with her. She might come home before I could get to the store. Then she would be really mad. What was I going to do? I looked at the list of things I was supposed to get. Maybe there would be a chance to do it later. I would do everything on the list and do the very best that I could. Then maybe she wouldn't be so mad that I hadn't gone to the store. The store didn't close until 6:00, maybe I could just go closer to then.

I did everything on the list as well as I could. It was a quarter to five and mom might be home soon. I had to go to the store. Groups of high schoolers had straggled by the house all day long.

Then I had the idea that I could wear my old coat that way at least nobody would recognize me from far away. I was sure it was still on the hook on the back porch. I got a stool and hunted through the various wraps and found it. I put it on only to find that the sleeves were almost up to my elbows. I couldn't believe I had grown so much. Had I really been such a little kid? I looked ridiculous. I decided to run across the street without any coat. The ladies at the store might say something about it being foolish to do such a thing on a blustery January day, but who cared? It might save my life. Wouldn't being alive with a cold be better than being dead without one? I put a stocking cap over my hair, and just as I was getting up the courage to walk out the door I remembered there was an old pair of my brother's glasses in his dresser. I ran and got them and put them on. No one would recognize me now!

I bolted across the two streets and was into the store before I even felt the cold. Mrs. Biershank admonished me as soon as I walked in the door for not wearing a coat, but when she saw the glasses, she almost started laughing.

"What are you doing with those glasses?"

"They're mine." I said.
"I don't think so. They look like your brothers. Don't you know that you can go blind wearing the wrong glasses?"

I certainly didn't want to go blind! I needed good eyes to spot Marianne and her gang. But my mother had said the ladies at the store tended to believe every old wives tale and superstition they heard. I decided that I didn't believe her, even if the glasses were super hard to see through, and insisted again that they were mine.

"I never wear them because they are ugly and give me a headache, but I thought I would give them a try today."

Better blind than pounded.
I raced about getting the things I needed as I peered over the tops of the glasses. Once when I brought some things to the front counter I saw through the front plate glass window some big girls heading in the direction of the store.

I couldn't see who they were. I

NEWS & NOTES

THANK YOU - A big thanks to Golden Ridge Senior Living for sponsoring music at our July Pie Social. We had a great time and welcomed several people from Spearfish and some tourists from out of state! Thanks also to Rustic Nook Bakery, Debbie Minter, and Linda Kottke for making and donating pies for the event.

LEAD BEAUTIFICATION - would like to thank everyone who showed up to plant flowers in June. It was the best turnout we have had in many years and encourage people to get involved with Lead Beautification so we can continue to provide flowers throughout the town.

BROTHEL TOURS - Deadwood History, Inc. (DHI) will launch its new project on August first with guided tours that focus on the interpretation of the century-long history of the brothels in Deadwood. For more info please call (605)722-4800 or purchase tickets online at DeadwoodBrothel.com

FIREWORKS DISPLAY - Due to the lack of city staff that is available this year, we have agreed to help them out and do finale on Monday evening. We're also relieved that the show won't be as late as mid summer. Thanks for understanding!

GOOD SHEPHERD CLINIC REOPENS - The Clinic will reopen on Monday, August 17 at Our Savior's Lutheran Church in Spearfish. To ensure the safety of patients and volunteers eligibility and interviews will be conducted from patients car via phone. Please continue to follow the GSC Facebook page for all details and updates.

HO! HO! HO! Christmas in July? You betcha! At Miners and Merchants Trading Post, Carol has bunches of decorations in her new year round Christmas Loft to spice up your space for the Holiday Season and get you on Santa's Good List this year!

OPEN AGAIN - The Black Hills Mining Museum has officially opened their simulated underground mining tour. Take a step into the past and learn about the history of mining. Stop in or schedule a tour today! Contact Dave (605) 584-1605. Good for both locals and tourists.

HELP WANTED - The Sanford Lab Homestake Visitor Center is searching for enthusiastic staff that are excited about Lead! Weekends and fall availability desired. Call or stop by. Whitetail Creek Resort is still looking for housekeeping help, please stop by their location to apply.

WRITERS WANTED - Want to write something for this newsletter? We're always looking for contributors! Email ideas, stories, and articles to sierra@leadmethere.org

decided to order the cheese slices at the butcher counter in the back until they left. Was I going to have to run and hide every time I saw a high school girl that I didn't know just because they might have been some of Marianne Guerre's friends that were with her that day? I didn't know what to do.

Finally they were gone and I went and tallied up the bill, paid and then ran as fast as I could while the coast was clear, back to my house.

When all was said and done, I had never had such a productive day in my life. Even though I had watched TV all morning and half the afternoon, all the things on Mom's list were done and done well, and I had learned a lot about avoiding Marianne Guerre and her friends. Maybe I should make a list of all the things I had learned about avoiding them so I wouldn't forget anything.

I went to my room and dug through the box where I kept all my most special things. It was jammed, a prized note from my first big crush, a little jewelry box mom had given me, favorite toys, grown up gifts from Konnie, like hankies and perfume, my eight ball. Finally I found what I wanted.

Mom had bought me a diary a couple of years before from Rapid City. After one of the times when she had been gone a lot. It had a red leather cover with blank pages and dates. It had a strap that locked it so no one could find out your personal thoughts.

I was never quite sure what to write in it, especially that would be so secret you'd want to lock them up. I had tried to write in it every day, but mostly entries were pretty much the same, "Got up, ate breakfast, went to school, came home and went to bed." After a couple of weeks I gave up. But now I finally had something to write!

The things you learn when you're in a spot of trouble!

- New streets
- Your way around town better where stairs go that you have never climbed
- How to get out of the school before everyone else
- How to find easy but good disguises
- How to hear things that can tell you when no one is coming or that someone is coming
- The same, only for cars
- How to spy on people
- How to hide with your eyes barely open
- That people can really feel when they are being watched.
- How to be determined.
- What its like not to be late!
- What it was like to be early!
- That there are 88 stairs between Railroad and Miners Avenues.
- How awful it was to be a coward and to be hunted.

The names have been changed but the story and locations are real.

NOTES FROM THE DIRECTORS



Sierra Ward, Executive Director
I was listening to one of my favorite pod-casts the other day (The Happiness Project with Gretchen Rubin) and she was talking about how we can often put off something because the results are too far away in the distant future. The problem has a solution that will take too long to achieve so we never even start the process. The commentator said she noticed that she used to do this when you'd go develop film. She couldn't bear to wait to get the pictures back so instead she would put off taking the film in. Her sister noticed she did the same thing with dry cleaning. Both of these are totally stupid problems with even dumber

reasons for procrastinating but I began to notice that I do this too! In both small and large ways I put off things that don't have an immediate result because I can't wait for the outcome - and then end up having to wait even longer to get the solutions I need.

Is this ever true for your business or job? We dread making changes because the outcomes won't be immediate? We put off getting organized or changing our processes because we're afraid that the results will take too long. Sometimes the biggest hurdle is noticing this problem, before we can really nail down where it's rearing its ugly head!

This month feels like the Sunday of the year to me - the end of the weekend, winter looming ahead. But this is also a great time to begin reevaluating life. September is going to offer us a fresh start, new pencils, planners, clothes (even adults often feel this new start draw even outside the school year cycle). It might be a good time to start looking for problems which solving might ease our loads and stress levels. There's no time like today because we're all going to arrive at next August whether we solved problems or not.

Comments? I love to hear from each of you!! sierra@LeadMeThere.org



Leigha Patterson, Assistant Director
Have you stopped on by the Sanford Lab Homestake Visitor Center yet this summer? If not, you should! Stop on by and learn about the cultural heritage of Lead; much of which many of you have a close personal history to. Come check out our many gift ideas and beautiful Black Hills Gold Jewelry pieces. We are not just a tourist destination, but hoping to become a community center for the residents of Lead. In the near future we wish to host a variety of STEAM (Science, Technology, Engineering, Art & Math) classes as an additional outlet for kids to continue education during the summer, but in a very kinetic learning way. We

are also in the works to put on a Pumpkin Chuckin' event into the Open Cut, so brush up on your catapult building skills by October so we can have a kids vs. grown up contest to see who built the best catapult/trebuchet! I hope to see you around and wish you all safety and health. Questions and/or comments, reach out leigha@leadmethere.org

125th All-School Reunion Fri & Sat, June 25-26, 2021



See schedule and register here:
www.lead-deadwood.k12.sd.us/125th-all-school-reunion



Summer PIE SOCIAL

Thursday, August 20
Pie, Music, Drinks & Fun!

Davis Ring Patio, Sanford Lab Homestake Visitor Center
5-7pm - call 584-1100 for more info

Thank You to the Lead Area Chamber of Commerce 2020 ANNUAL SPONSORS

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Explore A Real Deadwood Brothel
Tour the 104-year story of prostitution in Deadwood

\$15 per person

Must be 16 or older

Open Year-Round

Open daily, 11:00 A.M. – 7:00 P.M.
through September

610 Main St. 605-559-0231

DeadwoodBrothel.com

AUGUST 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1 Deadwood Brothel Tours start, DHI*
2 Adventure & Dinner with EF&A*	3 5pm City Com- mission Meeting @ City Hall	4	5 7pm Rod & Gun Club Meeting	6	7 Sturgis Rally	8 Sturgis Rally
9 Community Clean Up with EFA&A* Sturgis Rally	10 Sturgis Rally	11 Sturgis Rally	12 Sturgis Rally	13 8:15am SLHVC & LACC Board Meeting, SLHVC Sturgis Rally	14 12pm, History on the Lawn, Adams House Museum Sturgis Rally	15 Sturgis Rally
16	17 5pm City Com- mission Meeting @ City Hall	18	19 2pm Gold Camp Jubilee Planning Meeting, SLHVC*	20 5-7 Pie Social & August Chamber Mixer @ Davis Ring, SLHVC*	21	22 Group Hike with EF&A*
23/30 Kool Deadwood Nites	24/31 Kool Deadwood Nites	25	26 Kool Deadwood Nites	27 10:30am Golden Fold @ SLHVC* Kool Deadwood Nites	28 Kool Deadwood Nites	29 Kool Deadwood Nites

*EF&A - Explore Fitness & Adventures // *HHOH - Historic Homestake Opera House // *SLHVC - Sanford Lab Homestake Visitor Center // DHI&* - Deadwood History Inc.

More Fun & Details

For more info and details visit www.LeadMeThere.org or 584-1100

First Saturday of the Month - 9am
Northern Hills Prospectors, SLHVC
(August meeting canceled, stay tuned for information about the Sept. meeting)

Kiwanis Meetings - Monday evening meetings at the Christian Ministry Center. Catered dinner and program for \$10. All welcome to attend.

Explore Fitness and Adventures is hosting many exciting outdoor and group activities. Check FB or their website for more info ExploreFitnessandAdventures.com

SAVE THE DATES
Saturday, September 5
Music and pub crawl

Sunday, September 6
12-10pm - Festivities for Gold Camp Jubilee (full schedule coming soon!)

Monday, September 7
10am - Labor Day Parade
11am - Festivities start for Gold Camp Jubilee (full schedule coming soon!)
5pm - VIP Party @ SLHVC&*
Dusk - Fireworks over the Open Cut

This Calendar of events is for our organization and members. Have an event that's open to the public? Submit before 3rd Friday of month. For all details see www.LeadMeThere.org

Lead Area Chamber of Commerce
501(c)6
Sierra Ward, Executive Director
Leigha Patterson, Assistant Director
Kate Schlenker, Assistant
Mission To promote and enhance to opportunities for its membership and the community; to encourage the growth of existing industries and businesses while giving all proper assistance to any new firms or individuals ... to encourage and promote a positive, balanced and vibrant local economy...

Sanford Lab Homestake Visitor Center
501(c)3
Administration: Sierra Ward, Leigha Patterson, Kate Schlenker
Staff: Jan Bloom, Char McCoy, Butch Oien, Ryan Bourgo
Mission In a financially sustainable way to communicate the story of Lead's past, present, and future ...

Board of Directors
President, Duston Morehead (/17-'20)
Vice President, TJ Larson ('18-'21)
Treas./Sec., Moses Ward ('20-'23)
Scott Engel ('19-'22)
Kim Huber ('20-'23)
Matt Klein ('18-'21)
Marsha Nichols, ('20-'22)

Ron Everett, ex-officio
Mike Headley, ex-officio
Dan Leikvold, ex-officio

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(605)584-3110

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Lead Area Chamber of Commerce
Sanford Lab Homestake Visitor Center
160 West Main Street
Lead, SD 57754



GOLD CAMP JUBILEE

*A Celebration of
Our Mining Heritage*

LABOR DAY WEEKEND SEPT. 5-7

Events will include: Parade, fireworks, golf tournament, mining and history events, kids stuff, music, vendors, food, VIP party, and more! Finalized schedule soon!

This is planned & organized by



With financial assistance from our annual sponsors



