



**LEAD AREA
CHAMBER
OF COMMERCE**

MEMBERSHIP BENEFITS

**Our main job is connecting you to the community, and connecting the community to you!
Here are some specific ways we help do this, all for less than \$20 a month*!**

Community Events Calendar



Members can submit events to the community calendar on our website. We also promote larger events in our annual magazine.

Radio Report



We publicize area happenings on our community events calendar with a weekly radio report to several stations! Free mini radio ads! In addition we can work together on a monthly radio deal.

Monthly Digital Newsletter



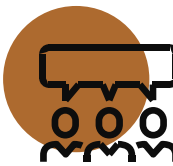
Showcase your business, your event, and reach our dedicated membership. Member Spotlights help readers get to know you and your business.

Social Media



We'll share your events and updates. With our Facebook and Instagram followers. One live Facebook video, sharing social media posts on our Instagram and Facebook stories. Sharing events and photos on our social media pages.

Monthly Mixers



An opportunity to meet the movers and shakers of Lead and make connections. Host a monthly mixer and bring 40-75 people to your business.

Seal of Trust



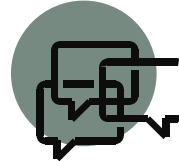
People trust businesses they know. Membership gives your business instant credibility. You are viewed as a trusted community member - because you are!

Weekly Email



Our 700+ subscribers enjoy hearing what's happening in Lead every week.. We average a 30% open rate - 8% higher than the industry average.

Referrals



People call our office every day looking for products and services. We support our members by happily referring their businesses to potential customers.

Event Participation



We organize several big events. Members get visibility and the opportunity to participate in the events that bring business to Lead.

Tourism & Relocation Guide



We write, design and publish a yearly magazine. Anyone can advertise but members get discounts and can be featured in the editorial content.

Website Listing



Our website is on the first page of Google. By including your businesses information and linking to your website we can help you get found online.

Supporting Lead



Membership showcases that you are a loyal and dedicated part of our community. Your participation supports Lead's economic growth.

Membership with a Chamber of Commerce is a team effort. To take full advantage of your benefits, please utilize your member login platform and keep in touch with us!

*based on average business membership of \$225/year